# Iman Sadeghi, Ph.D.

Principal Software & Technology Consultant

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As an award-winning computer scientist and software engineer with a doctorate and master's degree in Computer Science from the University of California, San Diego, my professional journey spans prestigious organizations such as Google, Walt Disney Animation Studios, and Lucasfilm. These valuable experiences have enriched my expertise in a broad range of computer science and software engineering disciplines.

At Quandary Peak Research, I specialize in delivering deposition/trial testimony, declarations, and reports in the fields of computer graphics, 3D rendering, 3D animation, 3D geometry processing, software engineering, system architecture, algorithms, and data structures, as well as source code analysis for software litigation. My focus revolves around patent infringement, trade secret misappropriation, intellectual property violation, copyright piracy, and breach-of-contract matters. Leveraging my expertise, I analyze complex software systems, evaluate software production quality, and elucidate software functionalities. This crucial analysis empowers legal professionals with indispensable insights into the technical aspects of their cases.

# **Education**

# Ph.D. in Computer Science

University of California, San Diego | La Jolla, CA | 2008–2011 Ph.D. Dissertation: Controlling the Appearance of Specular Microstructures

# M.Sc. in Computer Science

University of California, San Diego | La Jolla, CA | 2006–2008 M.Sc. Thesis: Photorealistic Rendering of Human Hair Fibers

#### **B.Sc. in Computer Engineering**

Sharif University of Technology | Tehran, Iran | 2002–2006 B.Sc. Thesis: Optimal Point Removal in Closed-2PM Labeling

# **Filed Patents**

- · Google | 2014
  - o Event Grouping Using Time Zones · GP-21579-00-US · US 2016/0027037 A1
  - Cross-Campaign Event Attribution · GP-21577-00-PR
  - Late Conversion Event Attribution · GP-21580-00-US
  - Event Attribution Using Backfill Operation GP-21581-00-US
  - Event Attribution and Frequency Grouping · GP-21578-00-US
- Walt Disney Animation Studios | 2010
  - System and Method for Artist Friendly Controls for Hair Shading · US 8,674,988 B2

# **Select Employment**

# **Principal Software & Technology Consultant**

Quandary Peak Research | Los Angeles, CA | June 2023-Present

- Providing deposition/trial testimony, declarations, and expert reports in the fields of computer graphics, 3D rendering,
  3D animation, 3D geometry processing, software engineering, system architecture, algorithms, and data structures.
- Conducting in-depth source code analysis in software litigation involving patent infringement, trade secret misappropriation, intellectual property violation, copyright piracy, and breach-of-contract matters.
- Empowering legal professionals with indispensable insights into the technical aspects of their cases.

# Researcher / Software Engineer

Google | Santa Monica, CA & Venice, CA | 2011-2017

- Gained experience with robust software system architectures, reliable scalable distributed systems, and deep convolutional neural networks.
- Machine Learning [2015-2017]
  - Worked on optimizing Artificial Intelligence models and Deep Convolutional Neural Networks used in Google's Face Tracking and Face Recognition.
- Advertisement [2013–2015]
  - Worked on reporting, targeting, and optimizing Reach and Frequency metrics for brand advertisers with a focus on views (CPM) versus clicks (CPC) in Google AdSense.
- Image Processing [2011-2013]
  - Worked on image encoding, editing, and compression as well as auto-enhancement features in Google Photos.

## Research & Development Engineer

ILM: Industrial Light & Magic | San Francisco, CA | 2010

 Worked and conducted research in Lucasfilm's Visual Effects R&D Department on designing and implementing a volumetric approximation for 3D geometry occlusion under image-based lighting.

## Research & Development Engineer / Consultant

Walt Disney Animation Studios, | Burbank, CA | 2008 & 2009

 Worked and conducted research in the Look Development Department on designing, implementing, publishing, and patenting "An Artist Friendly Hair Shading System" for the production of the Disney movie "Tangled."

## **Graduate Researcher & Developer**

CISA<sup>3</sup>: Center of Interdisciplinary Science for Art, Architecture and Archaeology | La Jolla, CA | 2007–2008

Worked and conducted research in the Visualization Group on 3D rendering and real-time visualization.

## **Computer Graphics Engineer**

Calit<sup>2</sup>: California Institute for Telecommunications and Information Technology | La Jolla, CA | 2007

Worked and conducted research in the Immersive Visualization Lab on 3D rendering and real-time visualization.

#### **Graduate Research Associate**

Jacobs School of Engineering, University of California San Diego | La Jolla, CA | 2007-2011

- Conducted research on computer graphics, photorealistic rendering, and advanced appearance modeling.

## **Undergraduate Research Associate**

IPM: Institute for Studies in Theoretical Physics and Mathematics | Tehran, Iran | 2005-2006

- Conducted research on designing optimal algorithms for map labeling.

# **Vice President of Engineering**

Pinscreen | Santa Monica, CA | 2017

Worked on the development and rendering of user-generated and personalized 3D virtual avatars.

# **Litigation Consulting**

1. **<u>D4D Technologies, LLC</u>** v. Medit Corporation | Mar 2024–Present

Jurisdiction: US District Court for the Western District of Texas

Case Number: 6:21-cv-01176 Counsel: Scheef & Stone, LLP

Nature of Suit: Patent

2. InQuisient Inc v. ServiceNow, Inc. | Mar 2024-Present

Jurisdiction: US District Court for the District of Delaware

Case Number: 1:22-cv-00900 Counsel: Fish & Richardson P.C.

Nature of Suit: Patent

3. Artec Europe S.A.R.L. v. Shenzhen Creality 3D Technology Co., Ltd., et al. | Feb 2024-Present

Jurisdiction: U.S. District Court for the Eastern District of New York

Case Number: 1:22-cv-01676-0EM-VMS Counsel: Munck Wilson Mandala, LLP

Nature of Suit: Patent

4. Electronic Devices Including Smartphones, Computers, Tablet Computers, and Components Thereof

Dec 2023-Present

Jurisdiction: International Trade Commission (ITC)

Case Number: 337-TA-1373 Counsel: Alston & Bird, LLP Nature of Suit: Patent

5. **3D Systems, Inc. v. Ben Wynne, et al.** | Sept 2023-Present

Jurisdiction: United States District Court Southern District of California

Case Number: 3:21-cv-01141-LAB-DEB Counsel: Smith, Gambrell & Russell, LLP

Nature of Suit: Trade Secrets

## 6. Avelardo Rivera and Yasmine Romero v. Amazon Web Services, Inc. | July 2023-Present

Jurisdiction: Western District of Washington

Case Number: 2:22-cv-00269-JHC

Counsel: Edelson P.C. Nature of Suit: Class Action

# **Intellectual Property Consulting**

· Security First Innovations, LLC | Sept 2023-Present

Nature of Consultation: Intellectual Property Retained by: Security First Innovations, LLC

Technology: Security, Encryption, Storage, Cloud and Big Data Infrastructure

# **Peer-Reviewed Publications**

• Iman Sadeghi, Oleg Bisker, Joachim De Deken, and Henrik Wann Jensen | 2013

## A Practical Microcylinder Appearance Model for Cloth Rendering

ACM Transactions on Graphics 32 (2), SIGGRAPH 2013.

• Nima Sadeghi, Iman Sadeghi, and Shahriar Mirabbasi | 2013

# Analysis and Design of Monolithic Resistors with Desired Temperature Coefficient

IET Circuits, Devices & Systems.

• Iman Sadeghi, Adolfo Munoz, Philip Laven, Wojciech Jarosz, Francisco Seron, Diego Gutierrez, and Henrik Wann Jensen | 2012

## Physically-Based Simulation of Rainbows

ACM Transactions on Graphics 31 (1), SIGGRAPH 2012.

· Iman Sadeghi | 2011

## Controlling the Appearance of Specular Microstructures

Ph.D. Dissertation, Jacobs School of Engineering, University of California San Diego.

• Wojciech Jarosz, Derek Nowrouzezahrai, Iman Sadeghi, Henrik Wann Jensen | 2011

# A Comprehensive Theory of Volumetric Radiance Estimation using Points & Beams

ACM Transactions on Graphics 30 (1), SIGGRAPH 2011.

• Iman Sadeghi, Heather Pritchett, Henrik Wann Jensen, Rasmus Tamstorf | 2010

#### An Artist Friendly Hair Shading System

ACM Transactions on Graphics 29 (4), SIGGRAPH 2010.

· Iman Sadeghi, Rasmus Tamstorf | 2010

## Efficient Implementation of Dual Scattering Model in RenderMan

Disney Technical Reports.

• Iman Sadeghi, Bin Chen, Henrik Wann Jensen | 2009

#### **Coherent Path Tracing**

Journal of Graphics, GPU, & Game Tools 14 (2).

• Iman Sadeghi | 2008

## Photorealistic Rendering of Human Hair Fibers

M.Sc. Thesis, Jacobs School of Engineering, University of California San Diego.

Farshad Rostamabadi, Iman Sadeghi, Mohammad Ghodsi, Ramtin Khosravi | 2008
 Optimal Point Removal in Closed-2PM Labeling
 Information Processing Letters, Elsevier, 105 (3).

## information rocessing Letters, Lisevier, 103 (c

# **Technical Posters**

• Iman Sadeghi, Henrik Wann Jensen | 2008

A Physically Based Anisotropic Iridescence Model for Rendering Morpho Butterflies University of California San Diego Research EXPO.

# **Awards & Honors**

• Erdös-Bacon Number 6 | 2010

Erdös Number 4 and Bacon Number 2

- · Walt Disney Animation Studios Fellowship | 2009
- · Awarded for hair rendering research on the Disney movie Tangled | Burbank, CA
- Best Social Networking App | 2009

Awarded during the Qualcomm Innovation Challenge | La Jolla, CA

• Featured on Magazine Front Cover | 2009

Optics and Photonics News Magazine

· Chancellors Interdisciplinary Collaboratories Fellowship | 2008

Awarded from CISA3, the Center of Interdisciplinary Science for Art, Architecture & Archaeology | La Jolla, CA

Grand Prize Award | 2007

Winner of the University of California San Diego's Rendering Competition 2007 | La Jolla, CA

• Best Graphics Design | 2007

Winner of The Open Protein Structure Network logo design contest

CalRA Fellowship | 2006–2007

Awarded from Jacobs School of Engineering, UC San Diego | La Jolla, CA

• Ranked 1<sup>st</sup> in Cumulative GPA | 2002-2006

Class of 2002, Computer Engineering Department, Sharif University of Technology | Iran

· Silver Medal Award | 2002

National Olympiad of Informatics | Iran

· Admitted to The National Organization for Development of Exceptional Talents | 1995 & 1998

Less than the top 1% of students nationwide are admitted to the program | Iran

# **Movie Credits**

• **Tangled** | 2010

Look Development | Hair Rendering Development Walt Disney Animation Studios

# **Invited Talks**

- · In Pursuit of Pixels
  - University of California San Diego, Computer Science & Engineering Lecture Series | 2017
- Appearance Modeling for Digital Humans In Pursuit of Pixels
  University of Southern California, Graduate Course CSCI 621: Digital Geometry Processing | 2017
- Hair Rendering from Theory to Practice
  University of California San Diego, Graduate Course CSE 272: Advanced Appearance Modeling | 2010
- State of the Art in Hair Rendering
  Walt Disney Animation Studios, Look Development Department | 2008
- Photorealistic Rendering of Morpho Butterflies
  Arizona State University, Conference "Iridescence: More than Meets the Eye" | 2008

# **Invited Reviewer / Judge**

- Distinguished Judge | University of California San Diego Research Expo 2024
- Reviewer | Eurographics Conference 2024
- Reviewer | ACM SIGGRAPH Conference 2022
- VIP Judge | University of California San Diego Research Expo 2017
- Reviewer | ACM SIGGRAPH Asia Conference 2011
- Reviewer | Computers & Graphics Journal, Elsevier 2010
- Reviewer I ACM SIGGRAPH Asia Conference 2010
- Judge | University of California San Diego Research Expo 2013
- Judge | University of California San Diego Rendering Competition 2010
- Reviewer | ACM Transactions on Graphics Conference 2009
- Judge | University of California San Diego Rendering Competition 2008

# **Teaching Experience**

- University of California, San Diego | La Jolla, CA | 2007–2011
  - o Teaching Assistant | CSE 20: Discrete Mathematics | Spring 2011
  - Senior Teaching Assistant | CSE 21: Mathematics for Algorithms and Systems | Winter 2011
  - o Senior Teaching Assistant | CSE 8A: Introduction to Computer Science: Java | Fall 2010
  - o Teaching Assistant | CSE 167: Computer Graphics | Fall 2010
  - o Teaching Assistant | CSE 20: Discrete Mathematics | Spring 2010
  - o Senior Teaching Assistant | CSE 101: Design & Analysis of Algorithms | Winter 2010
  - Senior Teaching Assistant | CSE 100: Advanced Data Structures | Fall 2009
  - Senior Teaching Assistant | CSE 167: Computer Graphics | Fall 2007
- · National Ministry of Education | Tehran, Iran | 2005
  - o **Teaching Discrete Mathematics** for the Olympiad of Informatics to high school students.

- · Young Scholars Club | Tehran, Iran | 2004
  - o Teaching Combinatorics and Informatics at Farzanegan High School
- Sharif University of Technology | Tehran, Iran I 2003–2006
  - o Senior Teaching Assistant | CE254: Design & Analysis of Algorithms | Fall 2006
  - o Senior Teaching Assistant | CE364: Programming Languages | Fall 2005
  - Teaching Assistant | CE443: Computer Networks | Spring 2005
  - o Teaching Assistant | CE417: Artificial Intelligence | Fall 2004
  - o Senior Teaching Assistant | CE115: Discrete Mathematics | Fall 2003

# **Technical Coursework**

• Graduate Level | University of California, San Diego | 2006-2011

Adv. Appearance Modeling	A+	3D Geometry Processing	A+	Algorithm Design & Analysis	A+
Rendering Algorithms	Α	Virtual Reality Principles	Α	Software Engineering	Α
Computer Animation	A+	Cognitive Science Seminar	Α	Operating Systems	Α

• Undergraduate Level | Sharif University of Technology | 2002–2006

Advanced Algorithms	A+	Artificial Intelligence	A+	C++ Programming	A+
Computer Graphics	A+	Systems Analysis	A+	Java Programming	A+
Engineering Graphics	A+	Theory of Computation	Α	Programming Languages	A+
Software Engineering	A+	Adv. Information Retrieval	Α	Discrete Mathematics	A+
Compiler Design	A+	Project Management	Α	Probability & Statistics	Α
Computer Networks	A+	Logic Circuits	A+	Electronic Circuits	Α
Computer Networks Lab.	A+	Logic Circuits Lab.	A+	Electronic Circuits Lab.	A+
Computer Architecture Lab.	A+	Digital Systems Design Lab.	A+	Computer Workshop	A+

# **Technical Skills**

#### Software and Technology

Artificial Intelligence, System Architecture, Distributed Systems, Parallel Processing, Operating Systems, Machine Learning, Databases, Cryptography, Software Testing, Privacy, Search Engine Optimization, and Big Data.

#### Computer Graphics

Rendering, Virtual Reality, Augmented Reality, Ray Tracing, Path Tracing, Photon Mapping, Image Processing, Visualization, Rasterization, Geometry Processing, 3D Modeling, Appearance Modeling, and 3D Animation.

#### Algorithms and Complexity

Data Structures, Dynamic Programming, Divide & Conquer, Approximation Algorithms, Computational Geometry, Randomized Algorithms, Time & Space Complexity, Online Algorithms, Greedy Algorithms, and Game Theory.

## Software Programming Languages

C/C++, Java, C#, OpenGL, RSL, Pascal, PHP, HTML, CSS, JavaScript, XML, SQL, and LaTex.

## Operating Systems

Windows, Linux, Mac OS, and Android.

# **Professional Associations**

- University of California San Diego Alumni Association
- ACM: Association for Computing Machinery
- ACM TOG: ACM's Transactions On Graphics
- ACM SIGGRAPH: ACM's Special Interest Group on Computer Graphics and Interactive Techniques
- University of California San Diego's ACM Team in Southern California Regional Contest | 2007
- IEEE: Institute of Electrical and Electronics Engineers
- IEEE Computer Society

# **Hobbies**

- Adventure: Skydiving, Scuba Diving, Free Diving, Rock Climbing, Traveling, and Skiing
- · Visual Arts: Drawing, Painting, Caricaturing, Photography, Carving, and Sculpting
- Philosophy: Consciousness, Metaphysics, Epistemology, Ethics, and Faith